

NEWSLETTER NO.3 2014



We are now into Autumn/Winter and the milking season is drawing to a close, making this the most suitable time to get StockRock laid on your farm races. The team at StockRock have been working hard to get the sheds finished at the quarry. Storing product in the sheds now ensures StockRock can be delivered dry to your farm all through winter.

Did you know StockRock can be laid anytime of the year as long as the rain stops while the product is being laid? Once compacted, it can rain on your new race and you can have your cows walk on a StockRock farm race straight away.



STOCKROCK SITE AT THE CENTRAL DISTRICTS FIELDAYS, MARCH 2014

Our sales team promoted StockRock at the Northland Fielddays and the Central Districts Fielddays. It was our first time marketing to Northland and we found farmers in the area were very keen to find out about StockRock for their farm races. It was our third time at the Central Districts Fielddays, so StockRock is already well known in the area. We had a record number of requests for quotes.

Two lucky farmers won 90 tonne of StockRock (supply only) by submitting their names and farm details at the Fielddays : Kevin Dodds from Kaitaia (Northland), and Pete McDougall of Marton.



STOCKROCK AT THE ENTRY OR EXIT OF COW UNDERPASS

We are now in full swing organising our site for the National Fielddays, 11 June to 14 June. We will be at adjoining sites H72 - H76. The 2014 site is three times the size of last year's site. We will have StockRock 100mm and StockRock 65mm laid for you to see the difference. Our two friendly singing cows are back again this year to entertain you and your family. We will also have a live Daisy-the-cow on site, plus much more. Come and walk on the StockRock red carpet, and find out for yourself why StockRock rocks.

Are you having problems with lame cows? Do you have a cow underpass on your farm? There may be a simple solution for you : install StockRock in the entranceway and exit of your cow underpass. StockRock will help reduce the chance of cows bringing sharp stones onto the concrete underpass. For more information or a free no-obligation quote to get StockRock installed, call Shane on 0800 88 55 55.



ZAMBEZI THE RHINO ENJOYING THE STOCKROCK RED CARPET AT AUCKLAND ZOO.

Did you know it is not only cows that like to walk on StockRock? The Auckland Zoo have had StockRock for several years in the rhino enclosure, and recently had the StockRock area extended.

Promotion for Autumn/Winter:

Sign up for 500 tonne or more of StockRock before the end of June and we will deduct 10% off the retail supply-only price. (Special conditions apply).

Events coming up for StockRock:

See us at the National Fielddays 11 – 14 June at Site H72

DAISY IF WE DON'T GET STOCKROCK SOON I AM GOING TO HAVE TO THROW ALL MY TOYS OUT OF MY COT BECAUSE I CANNOT HANDLE ANOTHER WINTER OF SORE HOOVES.

WELL MAISEY YOU WILL HAVE TO GET YOUR FARMER BROWN TO HOOV IT TO THE NATIONAL FIELDAYS AND CHECK OUT THE FIELDAYS SPECIALS AND SEE FOR THEMSELVES WHY STOCKROCK IS THE ULTIMATE FARM RACE SURFACE!



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